

Go to sugang.korea.ac.kr

The screenshot shows the Korea University homepage. At the top, there is a navigation bar with the university's name in Korean and English. Below this, a large banner features the text "To foster creative talent to contribute to a better world" and "창의적 미래 인재를 양성하고 세계를 변화시키는 대학". On the right side of the banner, there is a login box for the "수강신청 시스템" (Course Registration System) with fields for "학번 (Student ID)" and "비밀번호 (Password)", and a "로그인" (Login) button. Below the banner, there is a section titled "Course Registration Schedule" with several links: "Course Registration", "Search Course", "Academic", "Password Change", "Freshman's student", and "Graduate School". The "Search Course" link is highlighted with a red box.

Click 'more+' from Search Course

The screenshot shows the "Undergraduate Course Registration System" search page. On the left, there is a sidebar with navigation links: "Course Registration", "Preferred Course List System", "Search Course", "Notice", and "Password Change for Non-Portal Users". The "Search Course" link is highlighted. The main content area has a search form with various filters: "Year" (2024), "Semester" (Spring), "Campus" (Seoul), "College" (college), "Classification" (Major), "Department" (College of Nursing), and "Department" (Department of Nursing). There are also fields for "Credit", "Course Code", "Section", "Time", and "Professor". A "Search" button is present. Below the search form, there is a list of search requirements and a table of course information. The table has columns for "Campus", "Course Code", "Section", "Classification", "Department", "Course Name", "Professor", "Credit (Period)", "Period/Building-Room No.", and "1)R", "2)L", "3)X", "4)A", "5)U", "6)F".

Search courses either by typing the course code or selecting the field of study.

Preferred Course List System

Search Course

Undergraduate Courses
Similar subjects

Notice

Course Registration Schedule
Course Locations/Room Numbers
Payment of Tuition for Summer/Winter Sessions
Find a freshman's student number

Password Change for Non-Portal Users

User Manual (PC)
User Manual (Mobile)

Relevant websites

2024 Spring Campus Seoul College college Classification Major Korea University Business School Department of Business Administration
Credit Day All Time All Course Time table Professor
Course Code Section Course Name Search Reset

• Course completion classification will be disregarded when searching by course number, course title or graduate school is underway.
• English taught courses will be indicated as (English) next to the course title.
• 1) R: Relative Evaluation 2) L: Enrollment Limit 3) X: Exchange Student 4) A: Liberal Attendance Policy
5) U: Unsupervised Test Policy 6) F: Flexible Semester 7) CF: Class Full (N/A/Not Applicable, F/Full)
M: MOOC FC: Flipped Class T: Tutorial NM: NeMo Class SC: Signature Class DL: DROP LIMIT Marked by an icon after course name
• Lecture Room Info: [Building Information](#)

Campus	Course Code	Section	Classification	Department	Course Name	Professor	Credit (Period)	Period/Building-Room No.	1R	2L	3X	4A	5JU	6F
Seoul	BUS205	05	Major Required	Department of Business Administration	MARKETING MANAGEMENT(English)	Yoo Shi Jin	3(3)	Mon(2) 142-432 Wed(2) 142-432		✓	✓			
Seoul	BUS205	06	Major Required	Department of Business Administration	MARKETING MANAGEMENT(English)	Song-Oh Yoon	3(3)	Mon(6) 142-433 Wed(6) 142-433		✓	✓			
Seoul	BUS205	07	Major Required	Department of Business Administration	MARKETING MANAGEMENT(English)	Tony C. Garrett	3(3)	Tue(1) 142-433 Thu(1) 142-433		✓	✓			
Seoul	BUS205	08	Major Required	Department of Business Administration	MARKETING MANAGEMENT(English)	Yoo, Weon Sang	3(3)	Mon(5) 142-108 Wed(5) 142-108		✓	✓			
Seoul	BUS207	01	Major Required	Department of Business Administration	FINANCIAL MANAGEMENT(English)	KIM, Joonghyuk	3(3)	Tue(2) 151-303 Thu(2) 151-303		✓	✓	✓		
Seoul	BUS207	02	Major Required	Department of Business Administration	FINANCIAL MANAGEMENT(English) 1~2주차 수업 필수(유연학기 과목이므로 1~2주차 수업을 듣지 못한 경우는 수강여부)	James I. Park	3(3)	Tue(1-2) 142-432 Thu(1-2) 142-432		✓	✓			✓
Seoul	BUS207	03	Major Required	Department of Business Administration	FINANCIAL MANAGEMENT(English)	Hwang, Joon Ho	3(3)	Mon(2) 151-B206 Wed(2) 151-B206		✓	✓			
Seoul	BUS207	04	Major Required	Department of Business Administration	FINANCIAL MANAGEMENT *공과대학 수강	CHUNG JAI WOONG	3(3)	Fri(1-2) 012530-B105		✓	✓			

Click on the course code to see a pop-up window.

Preferred Course List System

Search Course

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Seoul	BUS207	03	Major Required	Department of Business Administration	FINANCIAL MANAGEMENT(English)	Hwang, Joon Ho	3(3)	Mon(2) 151-B206 Wed(2) 151-B206		✓	✓			
Seoul	BUS207	04	Major Required	Department of Business Administration	FINANCIAL MANAGEMENT *공과대학 수강	CHUNG JAI WOONG	3(3)	Fri(1-2) 012530-B105		✓	✓			

2024 Spring [MARKETING MANAGEMENT(English)] Course Outline

List Print

Please make a contact to the professor if there is no provision of syllabus

Course Info

Year - Semester	2024 - Spring	CREDIT	3
Course Code-Section	BUS205 - 07	Training Hour	0
Classification	Major Required	Lecture Hour	3
College & Institution	Department of Business Administration	Lecture Day, Time & Location	Tue(1) 142-433 Thu(1) 142-433

Teacher Info

Name Of Assigned Professor	Tony C. Garrett
Contact No.	3290-2833
E-mail	tgarett@korea.ac.kr
Course Name	MARKETING MANAGEMENT(English)
Course Brief Info	현대 기업이 직면하고 있는 불확실한 환경속 복잡하고 다양한 시장 환경에서 성공하기 위하여 마케팅 이론과 실무적 소위주어 대한 이해는 기본적으로 중요하며, 이 과목을 통해 수강생들은 다양한 마케팅 패러다임을 학습하는데 필요한 기본적인 지식과 기술을 습득할 수 있다.

Course Management

Scroll down to find the syllabus.

교과목 상세내역 - Chrome
infodepot.korea.ac.kr/lecture1/lecsubjectPlanViewNew.jsp?year=2024&term=1R&grad_cd=0136&col_cd=9999&dept_c...

전공역량	융합적 사고	50
	창의적 문제해결	20
	글로벌	0
	도전적 리더	0
*전공역량 성취목표	1	
※ 전공과목은 전공역량기반 수업목표 설정이 필요합니다.	2	
	3	

▶ Assessment

Evaluation was not entered.

▶ Course Planning

▶ Attachment File

- * If the attachment file does not open directly, [Save] it to your local PC and try again.
- * To open the attachment file directly, go to [Control Panel]->[Folder Options]->[File Type], register the extender and then register the connecting program.
- * It may not open if the file was created in a newer version than the version installed on the PC.



Syllabus Document

▶ Textbooks and Reference Books